



ANNUAL PROGRAM REPORT - PART I FUNDING REPORT



NATIONAL HERITAGE AREAS PROGRAM OFFICE

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Heritage Area Name: Mormon Pioneer NHA

Deadline: January 23, 2025

Purpose

The information collected on this form is used by the National Park Service (NPS), National Heritage Areas (NHA) Program Office for allocating funds to heritage area management or coordinating entities and preparing the annual NPS Budget Justification and responses to directives from Congress.

Reporting Instructions

The information reported in this form shall be for the **federal fiscal year** unless otherwise noted. Also, please respond to all of the questions below, unless otherwise noted.

Identify the name of the heritage area you represent at the top of this page. The complete form includes your NHA name, responses to applicable questions below, and your name, signature and date verifying the accuracy of the information provided.

Sign and scan or save as PDF and sign electronically. Email this form to the NHA Program Office at NHA@nps.gov and copy your regional coordinator by close-of-business on the date listed at the top of this form.

Retain all supporting documentation used in filling out this form in your office files until a program evaluation has been completed for your heritage area. Per 2 CFR Part 215.53, the NPS, as well as the Inspector General or Comptroller General, reserve the right to review supporting documents. The NPS reviews these forms and may contact you periodically to ensure consistent and accurate reporting.

Assurance Statement

As the authorized representative of the local coordinating entity, I certify that the information reported below is supported by documentation that is verifiable in our records.

Name: Monte Bona

Signature:

Date: 23 January 2025

I. INFORMATION FOR FUNDING ALLOCATIONS

The measures below are linked to Heritage Partnership Program (HPP) funding.

1. Paid Full-Time Equivalent Staff

An FTE is the equivalent of one paid person working full-time or 8 hours a day, 5 days a week for 52 weeks a year (e.g., 1 person working full time at 2080 hours a year is 1 FTE.). To calculate FTEs, divide the total number of labor hours for one year by 2080.

1a. Total number of NHA coordinating entity full-time equivalent (FTE) positions at the time of completion of this form: 1.5 FTE

2. HPP Funding and Non-Federal Match

Please account for the HPP funding expended and non-federal matching funds secured for this past fiscal year. Secured match is cash or in-kind donations that is on hand and that conforms to Federal match requirements (see 2 CFR 215.23 and Office of Management and Budget policy circulars). Please note: Other Federal funds may not be used for your HPP match.

2a. Annual total HPP Funds expended from all open task agreements or modifications this past fiscal year \$ 500,000

2b. Annual total Non-Federal HPP match¹ secured this past fiscal year \$ 1,100,339.25

2c. Of the secured match reported in 2b above, how much is in cash and in-kind (donated goods and services)?

Cash match \$ 1,018,086.06

In-kind (Donated goods and/or services) match \$ 82,253.19

2d. In the space below, please indicate the exact source of the cash and/or in-kind matching funds reported above.
For example, the City of Annapolis provided \$55,000 in cash for trail maintenance.

Cash Matching Funds (\$1,100,339.25)

1. Monroe City: \$93,905.21 - Monroe School Restoration Project
2. Fountain Green DUP: \$59,631.45 - Fountain Green DUP Upgrades Project
3. Mt. Pleasant CDRA: \$576,000.00 - Equestrian Center Expansion Project
4. Wayne County: \$10,000.00 - Hanksville Rodeo Renovation Project
5. Justin & Misti Sutherland: \$37,500.00 - Historic Marysvale Mercantile Building Project
6. Mt. Pleasant CDRA: \$21,412.11 - Train Depot Infrastructure Project
7. North Star Video: \$38,287.00 - Discovery Road Series Project
8. Big Rock Candy Mountain: \$25,415.00 - Railroad Interpretive Project
9. Mt. Pleasant City: \$90,800.00 - Streetscape Revitalization Project
10. Fairview City: \$18,250.00 - Bridging History Project
11. Wasatch Academy: \$22,980.29 - Craighead Building Electrical Modernization Project
12. Salina DUP: \$2,825.00 - Cabin Accessibility Enhancement Project
13. Mt. Pleasant CDRA: \$30,000.00 - Armory Veterans Memorial Project

State Contributions (\$300,000.00)

1. The Governor's Office of Economic Opportunity: \$300,000.00 - Equestrian Center Expansion Project

In-Kind Matching Funds (\$82,253.19)

1. Administration: \$25,176.00 - Professional project coordination
2. Marketing & Preservation: \$30,077.19 - Public relations, branding, and campaign support
3. Piute County: \$4,000.00 - Courthouse Façade Restoration Project
4. North Star Video: \$23,000.00 - Discovery Road Series Project

Explanation of Totals and Matching Calculations

Total project funding amounts to \$1,600,339.25, consisting of \$500,000.00 in federal funds and \$1,100,339.25 in matching funds.

¹ Match is the non-federal share of costs that heritage area entities or their partners contribute to accomplish projects identified in an annual work plan and project budget. For more guidance on match visit www.nps.gov/heritageareas.

Matching funds include \$800,339.25 in local contributions and \$300,000.00 from state sources. Matching contributions must meet or exceed the federal award amount, ensuring a sustainable funding strategy. Contributions are calculated by adding cash funds from municipalities, state agencies, and organizational resources, combined with in-kind support in the form of donated services, materials, and volunteer efforts.

Breakdown by Funding Type

- Federal Funds: \$500,000.00
- Matching Funds: \$1,100,339.25 (Local: \$800,339.25, State: \$300,000.00)
- In-Kind Contributions: \$82,253.19

Category Allocations

- Historic Preservation: \$207,225.00
- Education & Interpretation: \$77,250.00
- Recreation Development: \$76,000.00
- Outreach & Marketing: \$80,301.58
- Administration: \$59,223.42

3. Organizational Sustainability Planning

Organizational sustainability plans identify strategies for diversifying funding sources, developing partnerships, and building organizational capacity. National Heritage Area entities develop and implement a number of plans that relate to organizational sustainability, including: strategic, business, fundraising, financial resource development, endowment campaign plans, etc.

3a. Nonprofit Organizational Sustainability Plans. If your coordinating entity is a nonprofit, please list the name and date of the organizational sustainability plan(s) currently in use:

The coordinating entity follows the **Mormon Pioneer National Heritage Sustainability Plan**, originally adopted on **October 8, 2009**, and later updated on **March 2, 2010**, as part of the organization's management plan.

3b. Public Organizational Sustainability Plans. If your coordinating entity is a public (local government, state agency, university, or federal commission) organization, please list the name and date of the organizational sustainability plan(s) currently in use:

N/A

II. INFORMATION FOR BUDGET JUSTIFICATIONS & ANNUAL REPORTS

1. Accomplishments. Please identify your primary accomplishments for this past fiscal year. In 1 – 3 sentences please identify the project, funding sources and partner organizations that assisted with implementation. List no more than 5 accomplishments.

- **Monroe School Restoration Project** – Monroe City successfully restored the historic Monroe School with \$60,000 in federal funds and \$93,905.21 in matching funds from local sources, totaling \$153,905.21. This project preserved the 1887 First Presbyterian Historical Mission School, transforming it into a community hub for cultural and educational events. Partners included Monroe City and the Mormon Pioneer National Heritage Area (MPNHA).
- **Historic Marysvale Mercantile Building Project** – Justin and Misti Sutherland revitalized the Marysvale Mercantile into a vibrant candy and ice cream shop, honoring local heritage. The project received \$37,500 in federal funds and \$37,500 in matching funds, totaling \$75,000. The initiative, conducted in consultation with the State Historic Preservation Office (SHPO) and the Town of Marysvale, contributes to economic growth and historic preservation.
- **Equestrian Center Expansion Project** – The Mt. Pleasant City Community Development and Renewal Agency (CDRA) expanded the Cleone Peterson Eccles Equestrian Center with \$66,000 in federal funds, \$576,000 in matching funds, and \$300,000 from the Governor's Office of Economic Opportunity, totaling \$642,000. This major improvement enhanced seating, infrastructure, and amenities, ensuring the facility's status as a premier equestrian destination. Partners included the George S. and Dolores Doré Eccles Foundation and local contributors.
- **Discovery Road Series** – North Star Video produced and broadcasted the "Discovery Road" series, showcasing the history and culture of the Mormon Pioneer National Heritage Area. The project utilized \$49,916.68 in federal funds and \$38,287 in matching funds, totaling \$88,203.68. The series, hosted by James Nelson, aired across multiple platforms and is now beginning national distribution, further expanding its reach and promoting heritage tourism and education.

2. Challenges. If applicable, please identify any significant challenges you encountered this past fiscal year, i.e., natural disasters, financial constraints, changes in leadership or other challenges within your heritage area. In 1 – 3 sentences explain your challenge. List no more than 5 challenges.

- **Congressional budget delays** led to multiple continuing resolutions from October 1, 2023, to March 23, 2024, which created uncertainty and slowed fund disbursements, affecting the overall planning and execution of projects.
- **Project postponements and fund reallocations** affected several initiatives, including the Piute County Courthouse Façade Restoration Project, the Kanab City Main Street Plaza Project, and the Wayne County Heritage Enhancement Project. Funds were redirected to other critical efforts, requiring adjustments in project timelines and stakeholder expectations.
- **Inflation and rising costs** significantly impacted material and labor expenses, forcing adjustments in project scopes and schedules to stay within budget while maintaining quality and impact.

3. Unfunded Project and Program Needs. If applicable, please identify projects, programs, or other activities related to fulfilling your legislative mandate and implementing your management plan that have not been advanced due to a lack of HPP funding. In 1- 3 sentences identify the project, program, or activity name(s) and the estimated additional HPP funding amount needed to advance these activities. Do not identify projects that could not be funded with HPP funds, such as land acquisition.

We could always use more funds for:

- Historic building restorations and renovations.
- Discovery Road documentary series, which is currently expanding to national distribution, to further broaden its reach and meet growing demand.
- Interpretive and educational programs, including museum exhibits and signage, to enhance public engagement and awareness.
- Heritage tourism infrastructure, such as trail improvements and visitor centers, to support accessibility and enrich visitor experiences.
- We do a massive number of projects each year with an extremely lightweight and efficient organization. Additional funding would allow us to direct resources to even more highly effective grassroots projects that maximize impact within our heritage area.

4. Organizational Sustainability Accomplishments. If applicable, please identify your organizational sustainability accomplishments related to your coordinating entity's funding diversification, partnership development and capacity building for this past fiscal year. List no more than 3 accomplishments.

- **With only 1.5 full-time employees, we maintain an exceptionally lean operational model that allows us to allocate the vast majority of our funding to impactful grassroots projects.** Despite our small team, we successfully managed and implemented 34 projects across various categories, directing over 96% of total funding to on-the-ground initiatives that align with our mission and legislative mandate.
- **Through strong partnerships and community engagement, we exceeded our required match by securing \$1,100,339.25 in matching funds, surpassing the federal contribution of \$500,000.00.** This achievement demonstrates our ability to leverage limited federal funds to attract substantial local, state, and private support, ensuring sustainable project funding and long-term impact.
- **We successfully diversified our funding sources by securing contributions from federal, state, local, and private entities.** A key example is the \$300,000 contribution from the Governor's Office of Economic Opportunity for the Equestrian Center Expansion Project. This approach not only enhances financial stability but also strengthens our capacity to implement projects that fulfill our management plan while broadening our partnerships with key stakeholders.

NOTICES

PRIVACY ACT STATEMENT

General: This information is provided pursuant to Public Law 93-579 (Privacy Act of 1974), December 21, 1984, for individuals completing this form.

Authority: 54 USC Ch. 3201, Historic Sites Act of 1935, as amended; 44 U.S.C. 3501, et seq., Paperwork Reduction Act of 1995; and individual pieces of legislation and associated amendments in 54 USC 100702 that enable the NPS, on behalf of the Secretary of the Interior, to provide federal financial, technical, and other assistance for the preservation of natural, cultural, historic, and scenic resources.

Purposes and Uses: The NPS intends to track the progress of each heritage area on implementing its management plan and meeting performance goals. The information collected is used by the NHA program office in monitoring the progress of each heritage area. The collection of this information is necessary to allow for national oversight, analysis, coordination, technical and financial assistance, and support to National Heritage Areas to ensure consistency and accountability across the country.

Effects of Nondisclosure: Financial disclosure is in accordance with 54 USC Ch. 3201, Pub. L. 113–291, div. B, title XXX, §3052(a)(2), Dec. 19, 2014, 128 Stat. 3802.

Information Regarding Disclosure of Your Social Security Number Under Public Law 93-579 Section 7(b): Your Social Security Number is not needed to complete this form.

PAPERWORK REDUCTION ACT STATEMENT

We are collecting this information subject to the Paperwork Reduction Act (44 U.S.C. 3501) in response to the NHAs individual authorizing legislation requiring annual reporting as mandated by Congress. The information provided by NHA Coordinating Entities allows the NHA program office to allocate funding to heritage area management, prepare NPS budget justifications, and track management planning and implementation across NHAs. We may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB Control Number. OMB has reviewed and approved this survey and assigned OMB Control Number 1024-###, which expires ###/###/####.

ESTIMATED BURDEN STATEMENT

Public Reporting burden for this form is estimated to average 13 minutes per response, including the time it takes for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Comments regarding this burden estimate or any aspect of this form should be sent to the Information Collection Clearance Officer, National Park Service, 1201 Oakridge Drive, Fort Collins, CO 80525.