

Themes, Vision, Mission and Goals Of The MPNHA:

As one surveys history, three **THEMES** emerge from the forces that shaped the pioneer experience and legacy:

- Interaction with the landscape
- Interaction with other people (“non”-Mormons and indigenous peoples)
- Interaction with the institutions they created

Those themes guide the MPNHA’s **VISION**, which looks toward a greater appreciation among our citizens and visitors of how the Mormon pioneer colonization contributed to development of the American West and indeed America itself.

To bring that vision to fruition, the MPNHA adopted as its **MISSION** preserving, interpreting, promoting and enhancing the Utah pioneer heritage. We work to increase tourism, encourage economic development, revitalize communities, provide heritage educational opportunities, and improve the quality of life throughout the Heritage Area and its heritage districts.

Our mission is accomplished through the specific **GOALS** the MPNHA sets for itself and partners:

Education and Interpretation

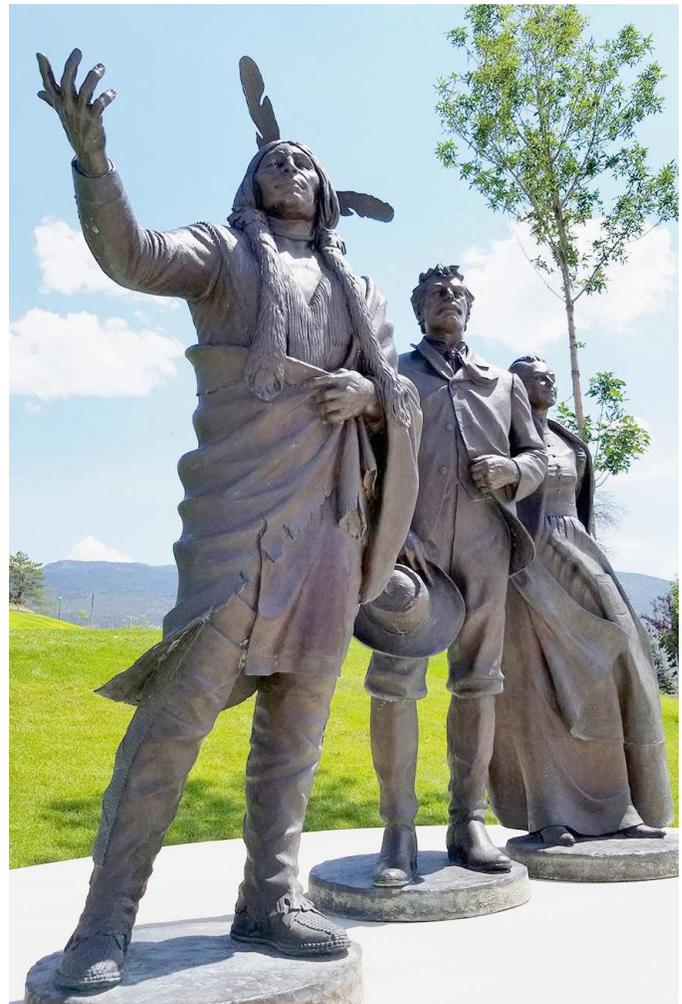
- Support community efforts to appreciate and tell the story of the pioneers, their settlements and their interactions.
- Assist existing attractions and institutions in communicating the breadth of the area’s story.
- Place resources in a regional context.

Revitalization

- Identify and document significant Mormon pioneer heritage resources.
- Provide recognition and support to communities in each of the MPNHA’s heritage districts as they preserve heritage resources.

Tourism and Economic Development

- Reinforce existing attractions and cultural in-



A statue at the Manti Pioneer Heritage Gardens at the foot of the Manti Temple represents cooperation between the pioneers and the Native Americans, who were familiar with the area for centuries before the pioneers arrived at their new wilderness home.

stitutions, helping these organizations communicate the story of the region.

- Develop connections between attractions and assist visitors in experiencing these settings and venues.
- Increase cultural and heritage tourism, creating economic benefits throughout the region.

Quality of Life

- Set an agenda with a long-term vision and short-term goals that will bring positive benefits.