



14 W Main St • Mt. Pleasant, UT 84647 • 435-462-2698

May 14, 2019

House Committee on Natural Resources  
1324 Longworth House Office Building  
Washington, DC 20515

Dear Chairman Raul Grijalva and Ranking Member Rob Bishop:

I am writing in support of HR1049, the 2019 National Heritage Act. Beck's Home Furnishings in Mt. Pleasant, Utah, has been involved with the Utah Heritage Highway 89 Alliance (management entity of the Mormon Pioneer National Heritage Area) since it was formed in 2000. I have experienced its dedicated effort to create a national heritage area that honors the Mormon pioneers who played a major role in colonizing the West, including our town, which was found in 1859 by hard working and courageous Mormon pioneers. They came primarily from Denmark and England to pursue their dreams.

The MPNHA has developed a very effective business model that links heritage with economic development. They encourage partnerships as stated in their management plan that was approved by the US Secretary of the Interior: "The MPNHA works to create and strengthen relationships with the private sector to assure that economic development is an overarching factor in the MPNHA."

The MPNHA has formed partnerships that have leveraged millions of dollars in our area. Please support the HR1049 to keep this very effective business model moving forward.

Sincerely,

A handwritten signature in black ink that reads "Janiel Segó".

Janiel Segó  
Appliance Manager  
Director, Beck's Appliance, Inc.